

# NEWS RELEASE



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## SensorLogic Honored at Tech Titan Awards Gala

*Titan Fast 50 names intelligent asset management pioneer No. 3*

**DALLAS – Oct. 1, 2007** – The Metroplex Technology Business Council (MTBC), the largest technology trade organization in Texas, honored SensorLogic by naming the intelligent asset management pioneer as No. 3 among the Titan Fast 50 at the 7<sup>th</sup>-annual Tech Titan/Titan Fast 50 Awards gala and ceremony Saturday, Sept. 29, 2007, at the InterContinental Dallas Hotel in Dallas. The celebration recognized outstanding information technology companies and individuals in the North Texas area who have made contributions to the technology industry during the past year.

The achievement recognizes SensorLogic as one of the 50 fastest growing technology companies in the Dallas-Fort Worth area, based on percentage revenue growth over one year. In 2006, SensorLogic was just short of tripling its annual revenue.

“SensorLogic has done a great job in establishing itself as one of the leading up-and-coming technology companies in the area,” said Anu Venkitaraman, MTBC Co-Chair of the 2007 Tech Titans/Fast 50 Awards. “SensorLogic’s strides in intelligent asset management are strengthening the infrastructure of many global enterprises, and its success can be seen through the achievements of its customers.”

“Being named as one of the Titan Fast 50 is a tremendous honor for the SensorLogic family,” said SensorLogic CEO Dale Booth. “We’ve worked hard to create a successful market for intelligent asset management, and this award, along with our recent success, increases our integrity in the technology industry.”

### **About SensorLogic**

SensorLogic is a pioneer in the intelligent asset management market. The company's virtual operating system framework enables remote tracking, monitoring and control of intelligent assets anywhere in the world. Using this framework, customers can improve their businesses by extending the life of their assets, creating new revenue streams, reducing costs, minimizing risk or setting themselves apart from their competitors. SensorLogic has a proven track record of helping blue-chip customers in vertical industries such as agribusiness, energy, manufacturing and transportation, to generate service applications that improve their businesses. The company is based in Dallas, Texas. For more information, please visit <http://www.sensorlogic.com/>.

### **About MTBC and Tech Titans**

Founded in 1994 by MCI, Nortel Networks, Fujitsu, and Rockwell International, the Metroplex Technology Business Council (MTBC) is non-profit 501(c)(6) organization. Membership in the MTBC consists of technology members (80 percent of membership) and provider members (20 percent of membership). Membership is open to all technology companies in the Metroplex. The MTBC is dedicated to fostering a supportive business environment for technology companies and members of the technology community through leadership, advocacy, education and cooperative initiatives.

The Tech Titans awards were launched in 2001 by the DFW Metroplex Technology Business Council (MTBC), North Texas' most comprehensive organization supporting technology. The Tech Titans committee is a group of dedicated volunteers that each year organizes the annual awards ceremony. Judges are drawn from a variety of disciplines in technology, leaders in the area and past winners. For more information, visit [www.metroplextbc.org/techtitans](http://www.metroplextbc.org/techtitans).