



## **SensorLogic™ Named in M2M List of Top 100 Technology Providers for 2010**

*For the fourth consecutive year, SensorLogic is included in the prestigious M2M 100 directory of the most influential companies among machine-to-machine technology providers for 2010.*

Dallas, TX December 3, 2009 — SensorLogic, a pioneer in Cloud Computing technology for asset tracking and monitoring, announces that M2M magazine has named SensorLogic as one of the top 100 M2M companies for 2010. The M2M 100 is a directory of the most important and influential machine-to-machine technology providers as determined by the editors of M2M magazine and its editorial advisory board. It provides a snapshot of the market as it exists today and the companies with the greatest impact on its direction.

“The M2M 100 represents the leaders in a rapidly changing marketplace” says Peggy Smedley, editorial director, M2M magazine. “Right now, we are witnessing the evolution of this industry, and the 100 companies named are the face of the market today as well as what we see in the future.”

“The machine-to-machine industry is providing solutions that streamline processes and generate additional opportunities for those who are deploying them” says Mike Carrozzo, chief editor, M2M magazine.

“We are proud to be on the list of companies recognized as leaders in innovation within this industry” says SensorLogic CEO Michael Campbell. “Our Cirrus™ Platform-as-a-Service (PaaS) revolutionizes the way businesses build, deploy and manage asset tracking applications. Our customers achieve competitive advantage because we eliminate the heaving lifting of network and IT management, application design and overall system administration.”

Companies are chosen for the M2M 100 based on a number of criteria, including strength and number of customer references; establishment in the market; growth potential; and active involvement in and support for the M2M community.

For more information visit: [www.sensorlogic.com](http://www.sensorlogic.com)

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## **About SensorLogic**

SensorLogic™ is a pioneer in the development of Cloud Computing for asset tracking. The Company's flagship product, Cirrus™, is a Platform as a Service (PaaS) used by Enterprises and Solution Providers to build, deploy and manage hosted asset tracking and monitoring applications. Cirrus allows customers and partners to deploy turnkey applications quickly and at minimal cost. Partnerships with leading sensor device manufacturers and wireless carriers ensure that systems built on Cirrus can track almost anything, virtually anywhere in the world.

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