



SensorLogic Partners with Enfora to Deliver Advanced Turnkey Solution for Package Tracking

Dallas, Texas, October 6, 2009 — Responding to the growing demand for cost effective package tracking solutions, [SensorLogic](#) has partnered with [Enfora](#) to create a turn-key offering. Combining SensorLogic's expertise in hosted application management with Enfora's wireless device and networking capabilities, the new system makes it easier for businesses and service providers to rapidly deploy and manage package-tracking applications. Real time visibility of in-transit or in-storage containers and other packages is one of the fastest-growing applications of tracking and monitoring technology.

SensorLogic's Cirrus™ Platform as a Service (PaaS) provides the tools for enterprises and Solutions Providers to build, deploy and manage hosted asset tracking and monitoring applications- leveraging the power and cost benefits of Cloud computing. As part of this service, the Cirrus platform now features no-touch provisioning specifically for the Enfora Spider® AT Asset Tag. This new provisioning feature allows customers to quickly deploy the Spider AT without any local programming connection. Users can simply turn the device on, register it on the Cirrus platform web page, and be tracking in a matter of minutes.

Designed around low power technology and powered by a long lasting battery pack – providing up to 3 years of service without maintenance– the Spider AT makes an ideal package tracking tag. It allows users to retrieve critical information, such as package location and movement, based on user defined alerts, specific events or geofence boundaries, while at the same time optimizing power management and minimizing maintenance. The Cirrus platform will also take advantage of Enfora's Services Gateway, a user-friendly middleware environment, to directly connect, manage and provision wireless devices.

“The technical integration with Enfora creates a best of breed solution for a growing segment of the asset tracking market,” said Michael Campbell, SensorLogic President and CEO. “Our mission is to provide the platform for rapid and reliable development and management of hosted applications. This combined solution is more complete and ready to deploy.”

“We're pleased to work with SensorLogic and provide them with the software and

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Enfora and SensorLogic Partner to Deliver Advanced Turnkey Solution (page 2)

devices to wirelessly network their platform,” said Jeff Newman, Chief Strategy Officer at Enfora. “It showcases nicely the collaboration and expertise of both companies.”

About SensorLogic:

Established in 2002, SensorLogic is a private, venture-backed company that pioneered the Platform as a Service (PaaS) business model for asset tracking and monitoring. The company’s solution partners and enterprise customers use the SensorLogic Platform to develop, deploy and manage hosted tracking and monitoring applications. The Platform allows companies to free themselves of significant IT investments, ongoing software development and maintenance and concerns about network complexity. For more information, visit www.sensorlogic.com.

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About Enfora:

Enfora is a leading provider of wireless networking solutions that enable enterprises to access, analyze and leverage information from their geographically dispersed assets. Our solutions, consisting of embedded wireless software, network edge wireless platforms – embedded and integrated – and enterprise software, are based on our distributed intelligent architecture that provides a valuable link between an enterprise and its remote assets. Enterprises deploy our solutions for location-based, monitoring and control, and asset management applications. For more information, please visit www.enfora.com.

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