



## **SensorLogic to Present at America's Growth Capital 6<sup>th</sup> Annual East Coast Emerging Growth Conference**

**Dallas, Texas, October 6, 2009** — SensorLogic, a pioneer in the development and use of Cloud Computing for asset tracking and monitoring, announces that Michael Campbell, President and Chief Executive Officer will be presenting a corporate update at America's Growth Capital's 6<sup>th</sup> Annual East Coast Emerging Growth Conference on October 7, 2009 at the Westin Copley Place in Boston.

Michael Campbell will also be available for one-on-one meetings with investors participating in America's Growth Capital's 6<sup>th</sup> Annual East Coast Emerging Growth Conference. For those who would like to schedule an appointment with Campbell, please contact Vickie Malis, SensorLogic, at 617-285-1034 or at [media@sensorlogic.com](mailto:media@sensorlogic.com) or contact your America's Growth Capital representative.

America's Growth Capital's 2009 East Coast Emerging Growth Conference is designed to offer private equity firms and venture capitalists a comprehensive look at novel solutions realized by over 140 companies in the areas of communications, software, digital media/internet, clean technologies and more.

### **About SensorLogic**

SensorLogic is a pioneer in the development and use of Cloud Computing for asset tracking and monitoring. The company's flagship product, Cirrus™ is a Platform as a Service (Paas) for the creation, deployment and management of hosted asset tracking and monitoring applications. Enterprises and Solution Providers use Cirrus to rapidly build customized applications that track and monitor mobile workers, commercial assets and equipment as well as serving as the foundation for B2C tracking applications. Cirrus allows customers and partners to deploy turnkey applications in a small number of days, not months, thereby increasing speed to market and savings that can be measured in millions of dollars. Partnerships with leading wireless carriers ensure that systems built on Cirrus can be deployed virtually anywhere in the world.

For additional information, visit [www.sensorlogic.com](http://www.sensorlogic.com).

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